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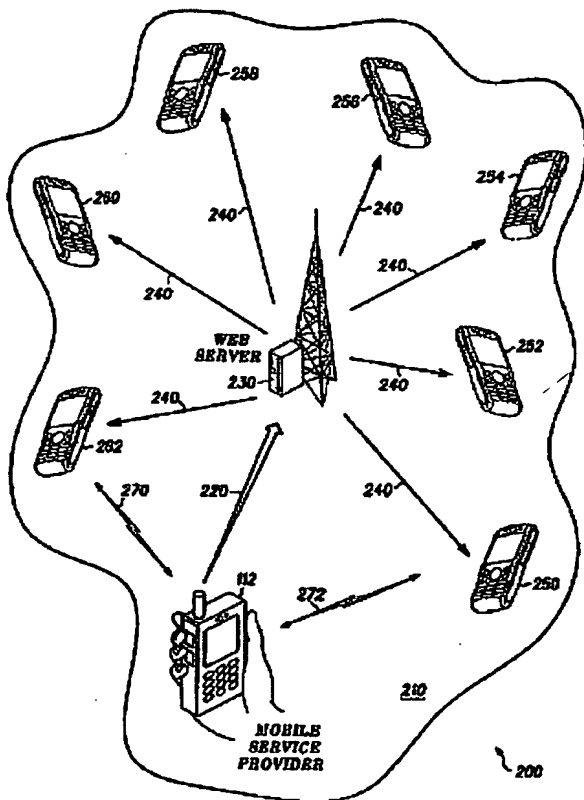
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[Continued on next page]

(54) Title: LOCATION-BASED MOBILE SERVICE PROVISION



(57) Abstract: A method (300) of providing location based services using a wireless communication system (100, 200) that facilitates communication to and/or from a plurality of communication units (250-262). The method includes the step of transmitting a wireless message (220), from a mobile service provider (112) to a number of communication devices in a location (210). The wireless message indicates a service to be provided by the mobile service provider (112) at the location (210). This enables mobile service providers to enhance their business via their mobile communication device, i.e. advertise their services to a geographically near, group of users. Preferably the recipient group of users have previously subscribed to, or registered their interest in, the services provided by the mobile service provider.

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B. FIELDS SEARCHED

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Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the International search (name of data base and, where practical, search terms used)

EPO-Internal, WPI Data, PAJ

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	FR 2 817 691 A (SAGEM) 7 June 2002 (2002-06-07) page 8, lines 5-23 page 10, lines 1-15 page 10, lines 25-30 page 12, columns 18-23 page 13, lines 5-7 page 14, lines 3-8 page 14, line 29 - page 15, line 6 page 15, lines 11-18 page 15, lines 23-27 ----- -/-	1, 4-6, 11-25, 27

☒ Further documents are listed in the continuation of box C.☒ Patent family members are listed in annex.

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C.(Continuation) DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	<p>WO 00/22860 A (DEGNBOL JANUS FRIIS) 20 Apr11 2000 (2000-04-20)</p> <p>figure 1 page 2, lines 15-17 page 3, lines 10-27 page 5, lines 15-20 page 7, lines 23,24 page 9, lines 25-27 page 9, line 31 - page 10, line 3 page 10, lines 18-20 page 16, lines 1,2 page 19, lines 6-12 page 20, lines 18-21</p>	<p>1-9, 12-15, 18-25, 27,28</p>
X	<p>US 5 144 301 A (JACKSON TIMOTHY C ET AL) 1 September 1992 (1992-09-01) column 1, line 60 - column 2, line 3</p>	<p>1</p>

INTERNATIONAL SEARCH REPORT

Information on patent family members

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